case study

ARVEST BANK

ARVEST BANK

Rogers, AR

INSTALLED Q3 2019

30,000
Total Squarefeet

1258
 # IoT Devices

PINNACLE BRANCH

Arvest is a regional retail banking chain in the Midwest of the United States. They have integrated over 30,000 square feet of their properties with PoE technology and Platformatics products. The company is very interested in aggregating data across multiple properties to understand how space is utilized. With knowledge and experience using PoE, Arvest was thrilled to work with Platformatics' qualified staff who all have a passion for this technology.

While some system benefits are invisible to building occupants, Platformatics enabled Arvest employees and customers to enjoy some special features. For example, the introduction of RGB LED luminaires meant that the Platformatics software could be

used to program sequences that have a theatrical element in the office environment. This feature even inspired some employees to suggest scenic controls for holidays and special events.

The ability to control the colors of lighting for holidays and special events gives property owners and businesses a new opportunity to improve customer and employee experience. It's a fun and consistent element that can draw people in, and keep them engaged while they're inside. Beneath the surface, though, there is powerful processing that gives corporate offices the ability to collect and manage data to improve the performance of multiple properties.

► **SPACE-USE OPTIMIZATION**

► **RGBW SCENE PROGRAMMING**

► **ENHANCING EMPLOYEE & CUSTOMER EXPERIENCE**

" *"We were impressed by the Plug-and-Play ease of setup and use of the program. The team was very helpful and solved all of the challenges we threw at them."*

JOHN PREWITT, DATA CENTER MANAGER

PLATFORMATICS